KEY DATES



(Insert your Council information on dates)

- [7/31] Storefronts signups begin
- [8/4-8/13] Sturgis Rally Sale
- [8/25-9/8] Blitz Sale
- [9/15] Initial Distribution
- [9/15] Wagon & Storefront sales begin
- [10/29] Wagon & Storefront sales end
- [11/2] Final orders due
- [11/6] Final paperwork and returns due to Scout Office
- [11/17] Final order distributed (including Chocolate)
- [January (TBD)] Popcorn Celebration! A "Wonka" extravaganza

TRAIL'S END MANAGED STOREFRONTS



- · Prime hours and prime locations booked by Trail's End
 - Sites still to be added Cabela's, Fleet Farm, Sam's Club, all three Walmart's
- Selection Order & Dates
 - July 31 3 Initial selections for units in attendance tonight
 - August 4 3 selections for all units order will be assigned randomly
 - August 15 System will open and stay open for all units to make selections for the remainder of the sale

Benefits

- Saves Unit Leaders time
- Provides more opportunities for all Scouts to earn their way
- Improves relationships with store managers

TRAIL'S END 2023 TRADITIONAL PRODUCTS



Trail's End_®

